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## Esports Mogul to Organise Online Tournaments for ONE Championship's US\$50m Esports Series

### HIGHLIGHTS

- Esports Mogul will organise and stage the online tournaments for the largest esports champion series, ONE eSports.
- ONE Championship will invest up to US\$50 million into the series.
- Esports Mogul's partner, Razer Inc., have entered into a MOU with ONE eSports.

Esports Mogul Asia Pacific Limited (ASX: ESH) (**Esports Mogul**) is pleased to announce they will organise and stage online esports tournaments for Asia's largest global esports championship series, ONE eSports.

Singapore-based martial arts organisation, ONE Championship (ONE), has officially launched ONE eSports in conjunction with Dentsu Inc., Japan's largest global advertising agency, an esports championship series scheduled for 2019.

Esports Mogul's partner, Razer Inc., along with Singtel and other industry players have entered into a memoranda of understanding to lead ONE eSports together, with Esports Mogul to organise and stage the online tournaments.

ONE Championship intends to invest up to US\$50 million alongside other key partners into ONE eSports to create Asia's largest global eSports Championship Series. ONE eSports will feature multiple blockbuster game titles across Asia and hold esports events alongside ONE Championship martial arts events next year.

Esports Mogul is confident their involvement with the ONE eSports championship series will not only springboard user acquisition, but drive awareness of the Mogul brand within Asia.

**Esports Mogul** Managing Director, Gernot Abl, said:

*"Esports Mogul is excited by ONE eSports commitment to creating Asia's largest global esports Championship Series in 2019 and is looking forward to working with Razer and the other partners in staging the online tournaments on Mogul."*

-ENDS-



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## About Esports Mogul Asia Pacific Limited

Esports Mogul is an ASX listed (ASX: ESH) esports media and software business, with an initial focus on Australia, Asia and Latin America. At its core is **Mogul** – the world’s best tournament and matchmaking platform with full automation for major esports titles.

Esports is one of the fastest growing industries in the world. It’s estimated that there are currently 2.2 billion gamers across all platforms globally, and in 2017 the total video game market size was estimated to be US\$116 billion.

## About the Mogul Tournament Platform Technology

Mogul is proud to be the world’s best online esports tournament platform offering not only full tournament automation but also state of the art esports empowering social features. Given strong game-publisher relationships, Mogul is already **deeply integrated** with the leading global esports titles, and is the only platform that allows **completely automated** tournament play and results across multiple games.

The top-class technology stack enables esports fans to compete and organise tournaments with ease. Esports enthusiasts can also follow streamers and elite esports results from around the globe. The platform deeply integrates with game title APIs (application programming interface) and rich features to provide gamers with the best user experience possible, including:

- Automated gameplay experience
- Multiple tournament modes
- Friendly esports communities
- Lifetime player statistics
- Achievements, ranks and rewards
- Match reminder notifications
- Easy tournament administrative access.

Mogul can also provide semi-automated brackets for **any game** including mobile (e.g. Vainglory) and console (e.g. NBA 2k) titles for strategic partners and brands.

Mogul is currently available in English, Thai and Vietnamese with plans to roll out a localised language function in Spanish, Portuguese, Chinese and Indonesian in the near term.

## About ONE Championship™

ONE Championship is the largest global sports media property in Asian history. Headquartered in Singapore, ONE Championship is the home of martial arts and is the world's largest martial arts



organisation, hosting bouts across all styles of martial arts such as Muay Thai, Kickboxing, Karate, Kung Fu, Silat, Sanda, Lethwei, Mixed Martial Arts, Tae Kwon Do, Submission Grappling, and more. The world's most exciting martial arts organisation hosts the largest sports entertainment events across Asia, featuring some of the world's best martial artists and world champions, all signed to exclusive contracts, on the largest media broadcast in Asia. In addition to its digital platforms, ONE Championship broadcasts to over 1.7 billion potential viewers across 138 countries around the world with some of the largest global broadcasters, including Fox Sports, ABS-CBN, Astro, ClaroSports, Bandsports, Startimes, Premier Sports, Thairath TV, Skynet, Mediacorp, OSN, and more.